

## SEEKING TO PROMOTE PROSPERITY OF HIS HOME CITY

### Mr. Meffert Will Give Solid Encouragement to Manufacturers

#### OFFERS VALUABLE LANDS CLOSE TO OCALA FOR FACTORY SITES AND ON WHICH TO BUILD HOMES OF EMPLOYEES

Comes now Mr. J. M. Meffert, always public spirited and a booster for Ocala and Marion county, who says that, to any party who will establish a new factory here, he will give, as a site for the same, a part of his lands south of the city, on the main lines of the Seaboard and Coast Line railways.

The Star learns of this generous offer through the real estate firm of Savage & Murray. The lands owned by Mr. Meffert are among the very best in the county, and that means in the state. He will give five acres of these lands to anyone who will erect on the five acres a \$5,000 plant; and he will donate to five employees of the plant one acre of land each, if the five employees erect on the acre a house costing not less than \$700.

To larger factories Mr. Meffert will give larger sites. He will give a 10-acre site to a \$10,000 plant, and one acre each to ten employees of such plant, provided each employee erects a house costing not less than \$700. To still larger enterprises, he will give proportionately larger sites. As soon as the plants are built, Mr. Meffert will give a warranty deed to the builders.

New industries will have no difficulty finding a good location in Ocala. Other property owners have in the past made generous offers of sites. When, recently, a site was being sought for the state industrial school for girls, Ocala property owners came forward with offers of land. The state, however, bought a site just east of the city, and there work will start shortly on the buildings for the school. Plans are being prepared, and as soon as completed bids will be asked for.

L. R. Trammell, secretary of the board of trade, is gathering data on the various plans for promoting new industries that are being used with success in a number of the large cities of the country.

#### PRESIDENT OF AUTO CO. SAYS INDUSTRY IS SAFE

Walter E. Flanders Gives Vital Statistics to Show Great Field Left for Motor Cars

Frequently the fear is expressed that the market is becoming glutted with automobiles, that the time is not far distant when the supply will be far ahead of the demand, and that the great motor car industry, upon which many thousands of persons are dependent for support, will stagnate and wither from its present proud eminence.

That such conditions are groundless and are not based on the actual conditions in this country, is the statement of Walter E. Flanders, president and general manager of the Maxwell Motor company, who backs up his belief with a series of vital statistics that are of interest to the entire industry. These statistics show conclusively that doubting Thomases who are making dire predictions of the future of the automobile are speaking without a knowledge of the real situation, or if they have that knowledge, they are ignoring the facts.

"There is a very good reason for the increased production in the Maxwell factories," said Mr. Flanders. "That reason lies in the fact that there are at least 3,000,000 owners of homes and 4,000,000 farmers in this country who are not owners of motor cars and who are natural prospects. (This takes no account of hundreds of thousands of home renters who are well able to buy the kind of a motor car they desire). There you have a minimum of 7,000,000 who will buy cars within the next four years. This means that 1,750,000 will buy each year."

"We have in the United States 11,000 cities and towns of 500 or more people, and in these cities and towns are 2,000,000 home owners, of whom only 2,000,000 have bought cars."

"There are 6,500,000 farmers in this

## SHOOTING OF CAPT. SPRATLING

Improper Relations Was Not the Cause of the Tragedy Says Mrs. Adams

(Associated Press)

Macon, Ga., Aug. 26.—Mrs. H. C. Adams, aged thirty, the mother of three young children, who is in jail here without bond, being held by a coroner's jury for the grand jury as the result of killing at the state mobilization camp yesterday Captain Edgar J. Spratling of Co. F, Fifth regiment, Georgia National Guard, is quoted today as saying that alleged improper relations between herself and the officer, who in private life was her physician, was not the real cause of the killing. She said she would explain all when her husband arrives from his home in Atlanta.

## GREAT WAR GAME.

Results in Destruction of Defenders and Successful Landing of the Invaders

(Associated Press)

Washington, Aug. 26.—The defending squadrons in the great navy war game were destroyed by the invading fleet, and theoretically the invading army is landing on Long Island this afternoon.

## OCALA HOUSE DINING ROOM WILL OPEN

Messrs. Bennett and Temple are very busy today, trying to have their dining room ready to open tomorrow. The dining room will be next to the lunch room, and between it and the railroad station. It is a spacious and airy room, the front opening on the street and the rear on the Ocala House garden, and with good fans will be cool even on the hottest days.

The dining room will be elegantly fitted up and a permanent institution. It will cater to home folks, and at the same time will be a place where visitors can always obtain a good meal at moderate cost.

Bennett and Temple try hard and know how, and they are obtaining the business.

country. Their average income last year was \$1,552. Of this number, 1,000,000 now own cars. This leaves 4,000,000 farmers unsold. "Approximately 3,000,000 cars are owned and used in the United States. The life of the average car is five years. A man who has once owned a car will never be without one. That statement will stand with but isolated exceptions. Assuming that the life of a car is five years, then the annual re-order market is twenty per cent or 600,000 cars yearly."

"With the yearly market 1,750,000 and the present re-order market 600,000, the total present annual market is 2,350,000. "You cannot get behind the figures. There is a good, healthy market for motor cars and there is no immediate prospect of its diminishing. The social, business, agricultural and economic value of the automobile is generally admitted by our population, both urban and rural. With each individual, it is merely a question of the most convenient time for him to buy."

Bean seed and multiplying onion sets. Biting & Co. tf

We carry a full line of Thermos fillers. The Court Pharmacy. tf

## STREET CAR MEN WON THEIR STRIKE

All the People of Chattanooga are in Consequence Happy Again

(Associated Press)

Chattanooga, Aug. 26.—The trolley car lines resumed operations here today after the company recognized the motormen and conductors' union. Discharged men were reinstated and the question of wages and other matters were left to mediation.

## BAIT FOR BUYERS

Gotham Manufacturers Use Women to Attract Customers to Their Goods

(Associated Press)

New York, Aug. 26.—District Attorney Swann today announced that his office was investigating evidence that manufacturers here employ women to attract buyers. He expected to proceed under the white slave laws.

## BANK CASHIER AT LARGO COMMITTED SUICIDE

Largo, Fla., Aug. 26.—M. C. Knight, cashier of the Bank of Largo, shot and killed himself at his home here yesterday. Knight left a note to his wife, who is in Jacksonville, saying that he had killed himself because he expected to be discharged and did not want to face her again. The auditor for the People's Bank of Clearwater, of which the Bank of Largo is a branch, has been making an audit of the Bank of Largo's books for the last few days. It is said that if any discrepancy in the books was found that the accounts were covered by the secretary's bond.

## BRITISH MAY HAVE BAGGED THE BREMEN

New York, Aug. 26.—The New York City News Association quotes "an officer of the British merchant marine," who arrived here today aboard the White Star steamship Baltic, as authority for the statement that the German submarine Bremen has been captured by the British and 83 of her crew of 35 made prisoners. The Bremen, according to the account, was captured in the Straits of Dover in a steel net on August 2. Two members of her crew lost their lives. The Bremen, it was said, while enmeshed in the net, was sighted by a British patrol boat, her stern under water and her top bow high above the surface. After endeavoring for a time to extricate the wreck, the patrol boat steamed away for Dover with her prisoners.

According to the officer quoted, the British government has maintained silence in regard to the capture, as another German trans-Atlantic submarine, the Amerika, was said to be on the way here and it was hoped to capture her also.

## PRESIDENT'S DAUGHTER ATTACKED WITH FEVER

(Associated Press) Spring Lake, N. J., Aug. 26.—Mrs. William G. McAdoo, daughter of President Wilson, is suffering with what her physicians describe as a slight attack of typhoid fever.

Seed oats, seed rye and rape seed, for fall planting. Ocala Seed Store. tf

The Evening Star may always be found on sale at Gerig's News Store.

## BULGARS GIVE GREEKS THE CASUS BELLI

### TEUTONS AND THEIR ALLIES SEEM TO HAVE THE BEST OF IT TODAY

(Associated Press)

London, Aug. 26.—Greek resistance to the Bulgarian advance in Macedonia resulted in the annihilation of the Greek garrison at Startila, according to Saloniki dispatches.

BULGARS CLAIM ALL THE BATTLES

Bulgaria today announces that after severe fighting on the Macedonian front, the Serbians were defeated with very heavy losses and compelled to retire. The Bulgarians on the eastern end of the front claim to have reached the Aegean coast, occupying several villages and routed British cavalry.

TEUTON COUNTER ATTACKS

While determinedly resisting allied advances along the Somme, the Germans are launching strong attacks in the Champagne and other sectors, which, however, the allies declared were unsuccessful.

EACH CLAIMS SUCCESS

Austro-Hungary announces the repulse of Russians in the Carpathians, while Russia claims advances there.

GREEKS ARE ANGRY

Saloniki, Aug. 26.—There was a large popular meeting here last night to protest against the Bulgarian occupation of Greek territory, which resulted in a demonstration for Venizelos and the Entente Allies.

BRITISH LOST A BOAT

London, Aug. 26.—It was officially announced today that a British naval auxiliary has been torpedoed in the North Sea with a loss of twenty-three men.

The auxiliary was the armed boarder steamer Duke of Albany. Eighty-seven of the crew were saved.

DEFERRED THREE DAYS

Decision of Judge Bullock in Sheriff's Contest

The arguments in the contest of the sheriff's race, which were to have been made before Judge Bullock this morning, will not be made until Tuesday. Counsel for Mr. W. F. Adams this morning contended that they had not had the opportunity of seeing the ballots which were thrown out by the commissioners making the recount. These ballots were sealed in envelopes by the commissioners and were turned over to the clerk of the court. Not having seen the contested ballots, counsel for Mr. Adams, said that they could make no argument. The case was put off until Tuesday, therefore, and in the meantime attorneys for both of the contestants of the sheriff's race will have an opportunity of examining the ballots that were thrown out by the commissioners.

Senior League Meeting

The Senior Epworth League will hold its monthly missionary meeting Sunday afternoon, Aug. 27, at 6:30 o'clock. Miss Margaret Little will be leader and the following program will be rendered.

Subject, "Africa for Christ." Song, Harvest Song.

Prayer. Song, Let the Lower Lights be Burning.

Scripture references. Talk, "Evangelistic Work in the Congo Mission"—Carol Fraser.

Talk, "Education on the Congo"—Bernard Blair.

Talk, "The Medical Department"—Fern Bell.

Piano solo—Marie Burnett.

Talk, "The Business Department"—Mr. Blakely.

Song, "The Morning Light is Breaking." Open discussion.

Announcements. Benediction.

Horse, cow and poultry feed, corn, oats, hay and sweet feed. Ocala Seed Store. 8-1-tf

Fresh fall garden seed now in. The Ocala Seed Store. 8-1-tf

## EXPLORER'S SHIP WENT UNDER

Schooner Great Bear Lost in Bering Sea but All Hands Saved

(Associated Press)

Seattle, Aug. 26.—A wireless from the United States coast guard cutter McCulloch says the power schooner Great Bear, carrying the Arctic expedition headed by John Borden of Chicago and Louis Lane of Seattle, was lost in the Bering Sea, but the entire party was saved.

## JUMPED TO GEORGIA

Atmospheric Disturbance Which Agitated Florida Friday Afternoon and Evening

(Associated Press)

Washington, Aug. 26.—Yesterday's disturbance over southeast Florida which caused heavy rains, was reported off the Georgia coast this morning.

FORT KING CHURCH

Don't fail as you pass on the Silver Springs road to notice the little Fort King Baptist church building, for it looks like it wanted to smile and welcome everybody that passes to come in, as it can now insure them against the sunshine and the rain, for it has a new roof, thanks to the following gentlemen who responded to the call, "come over and help us," namely: Messrs. Long, Hinton, Whaley, Carothers, Baxter, Parker and Purvis. Though old Sol did his best upon their backs and made them look like they had had a dip in the spring, they kept it up and when the ladies invited them to a tempting dinner under the shade of the oaks they were able to do as good a job as they did to the roof.

The Ocala high school boys will have this fall and winter a ball team that will be second in skill only to the first team, and will contest for honors with the other high schools of the state. The boys have had a number of games this summer with teams of neighboring towns, and have well held their end up. Among the young champions are Roscoe Meffert, James Liddell, Charles Hardige, Charles White, Norman Horn, Reuben Blalock, Joe Brooks, Robert Hall, Walter Moorhead, Hansel Leavengood and Louis Slott. Some of these boys can play on the first team now.

W. A. Goin of Ocala is a pleasure sojourner in this city, having arrived last night on the A. C. L.—St. Petersburg Times.

We give prescription work prompt attention—and what the doctor orders you get. The Court Pharmacy. tf

THIRTEEN pounds of sugar for \$1 with a dollar's worth of other groceries, Saturday and Monday. Smith Grocery Company. 3t

All of our straw hats that formerly sold up to \$3 are now on sale at 85 cents each. See the window. Rheinauer's. 25-tf

A broken Thermos bottle is no good—bring it to us and we will make it "as good as new." The Court Pharmacy. tf

Jewelry makes mother, sister or sweetheart glad on her birthday. Let The Book Shop select the gift for you. 3t

Men's Kool Kloth and Palm Beach suits marked down to the lowest notch. All new styles. See the prices in our display windows. Rheinauer's. tf

## EMPLOYEES ABOUT TO FORCE THE ISSUE

### Determined to Have the Eight Hour Day

#### RESULT MAY BE THAT IN THE NEXT FEW DAYS GOVERNMENT MAY HAVE TO TAKE CHARGE OF THE RAILROADS

(Associated Press)

Washington, Aug. 26.—The railroad presidents held a long session today on proposals which they plan to submit to President Wilson in an effort to avert the threatened strike. The railroad leaders conferred among themselves all morning, but this afternoon when no word had come from the railroads, the men adjourned until later. The opinion was divided among them as to how the railroads' proposals would be received, but none thought the brotherhoods would adopt them without qualifications.

EMPLOYEES ABOUT TO FORCE THE ISSUE

Among brotherhood officials this afternoon it was declared that only the railroads' unqualified concession of an eight-hour day or action by Congress in taking over the railroad for government operation could prevent a strike. Meanwhile the brotherhoods silently awaited expected action by the railroads who, it was unofficially said, would not concede an eight-hour day.

CONFERRING WITH NEWLANDS AND KERN

President Wilson this afternoon went to his office at the capitol and summoned Democratic Leader Kern and Chairman Newlands of the Senate commerce committee, who has charge of Senate legislation affecting interstate railroads.

Everybody is glad to see the jitney again on the job. It has a much more powerful engine, and is not likely to break down again.

THIRTEEN pounds of sugar for \$1 with a dollar's worth of other groceries, Saturday and Monday. Smith Grocery Company. 3t

A new shipment of Crane's stationery just in—all styles. The Court Pharmacy. tf

We have a new perfume, Bouquet Dozira, a fine lasting extract, \$2 per ounce. Gerig's. tf

Mrs. M. S. Sawaya, accompanied by her daughter Mary and son Herbert, left today for Perry, Fla., to visit relatives. Mrs. Sawaya being proprietor of the Linwood hotel cannot remain away long and will return home in a few days.

Please don't forget that we carry the famous NORRIS candies, the best made. Fresh each week. The Court Pharmacy. tf

Vivtor records for August are almost all gone. Come to The Book Shop and hear them while they last. \*

Garden and flower seed for fall planting. Biting Co., 410 N. Magnolia St. tf

David Welsh of Ocala spent Tuesday in Leesburg, looking after business interests.—Leesburg Commercial.

John M. Graham of Ocala arrived on business yesterday and will remain several days at the Aragon.—Jacksonville Metropolis.

THIRTEEN pounds of sugar for \$1 with a dollar's worth of other groceries, Saturday and Monday. Smith Grocery Company. 3t

We carry a full line of Newport bathing shoes. Gerig's. tf

All of our straw hats that formerly sold up to \$3 are now on sale at 85 cents each. See the window. Rheinauer's. 25-tf

W. K. LANE, M. D., Physician and Surgeon, specialist Eye, Ear, Nose and Throat. Law Library Building, Ocala, Florida. tf

## CHOLERA REPORTED AT VERA CRUZ

Officials at Gulf Ports and Border Points on the Watch for Suspects

(Associated Press)

Washington, Aug. 26.—An unauthenticated report of cholera at Vera Cruz has prompted public health authorities to instruct their officers at all Gulf and border points to be on the alert for cholera suspects.

## NEW MANAGER FOR PACKING HOUSE

Mr. C. C. Boyd of Wekiwa arrived in town yesterday and has been meeting the orange growers and those interested in the big citrus packing house. Mr. Boyd is the new manager for the packing house and takes Mr. Barnes' place. He is locating a house and will move his family to Ocala at once and will be ready to begin the work when the packing season opens, as there is always a lot of preliminary work to do. Mr. Boyd knows his business, is a pleasing young man and will soon make friends here.

## WORRELL REPORTS ON OKLAHAWA WORK

(Leesburg Commercial) Returning Wednesday night from a month spent largely in work furthering the Oklawaha project, especially for the preliminary 24-foot canal being dredged by J. D. Young, E. C. Worrell reported the result of his efforts to a special meeting of the Leesburg board of trade Thursday.

Mr. Worrell's report was too lengthy to give this late in the week, but it was the most satisfactory report the board has ever had along the line of Oklawaha improvement. It is necessary now only to furnish the data which is being secured by Mr. Worrell and Engineer Allen, which probably will be completed by the middle of next week, to insure the completion of the 24-foot canal to Lake Griffin, which will go a long way towards heaving the larger project in a very short time.

Mr. C. G. Martin, who is with his uncle, Mr. C. E. Thomas of Clearwater, formerly of this city, is in town today. Mr. Thomas is doing well in the automobile business in that growing town.

Don't Put Oil into the Ear. In an address on diseases of the ear Dr. S. MacCuen Smith of Philadelphia gave an earnest warning against using blisters or poultices to relieve acute earache, as well as putting oil or anything else into the ear. Either may do irreparable damage.

The Reformed Clock. Denmark has reformed its clock, which now boasts of twenty-four hours. But little damage is done. As the day begins at midnight, the smaller numbers remain in the hours when the belated husband finds it most difficult to pronounce.

Frame your Christmas pictures now during the dull season. Let The Book Shop do the work for you. 3t

Cause of Mistakes. When a doubt is propounded learn to distinguish, and show wherein a thing holds, and wherein it doth not hold. The not distinguishing where things should be distinguished, and the not confounding, where things should be confounded, is the cause of all the mistakes in the world.—Selden.